

JASON TIMBOL * brand manager & designer

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WORK EXPERIENCE

2023 - present **Creative Project Manager & Client Services (DESIGN GRAFICO)**

The point of reference for all studio projects (RioTinto, BluElement, L2 Bubble Tea, BadMonkey)

- Lead all studio projects, managing creative teams, coordinating workflows.
- Oversee daily operations, assign tasks based on team strengths, and maintain team productivity.
- Guide onboarding, create briefs, pitch decks, and timelines, and manage client relationships.
- Ensure project timelines and budgets are met, delivering according to client expectations.
- Produce weekly billable timesheets.

2021 - 2023 **Brand Designer & Coordinator (DESIGN GRAFICO)**

Design brand assets, guide client on-boarding; develop copy, and create timelines

- Design compelling identities from moodboard to execution phase for multichannel distribution
- Maintaining strong client relationships, and staying responsive to requests / adjustments
- Managing agency newsletter and social calendar

2015 - 2021 **Production & Marketing Designer (KOMBI CANADA)**

The connection between the Production, Marketing departments and partners

(CanadianTire, SportsExperts, Mont-Tremblant)

- Manage projects from design phase to delivery and coordinating with preferred suppliers.
- Create consumer-facing materials (packaging, social media, newsletters, web, point-of-sale).
- Create and produce annual sales tools (catalogs, product sheets, lookbooks, etc.).
- Develop garment branding and identification (brand patches, labels).

2011 - 2015 **Packaging Designer (DOLLARAMA)**

Developed great understanding of designing for retail and shelf-appeal

- Rendering new packaging designs, dealing with China suppliers / printers.
- Created "Stitch-It" in-house sewing line branding.
- Editing and updating packaging existing designs.

EDUCATION

2024 - present **PMP certification** (In progress)

2015 **Concordia University**
UI/UX Design - CEDP 365 - ContEd
• Usability / Experience / Interface.

2009 **Major in Design, Bachelor of Fine Arts**
• Design Grad Show Event coordination

2004 **Vanier College**
D. E. C. in Communications
• Graduated with Honors, Club Executive

COMPETENCIES

Public speaking, coaching, training, event management, copywriting.

• Language Proficiencies:

English (spoken and written)
French (spoken and written)
Spanish (basic conversational)

• Software proficiencies:

Adobe Creative Suite, Microsoft Office, Mailchimp, Monday, Clickup, CRM and GoogleAds

* Modus operandi : Develop coherent brands, break down silos and to foster creativity.